

HOW TO ADD A 1-DAY PASS ON LOCAL BUS

(Voice over Script)
Narrator

(B-roll footage of customer entering bus with Charm Card and video only of Q & A)

As you enter the bus, please have your Charm Card visible. The driver will ask you if you would like to purchase a Day Pass or a Single Ride.

(B-roll of operator keying in Day Pass Code and Charm Card scan by customer)

If you are buying a Day Pass, please wait for the Operator to key in the correct code. Then, touch your Charm Card against the reader. The screen will indicate that your bus fare has been paid.

(Close up of card being touched against card reader then slightly wider shot of customer side of fare box)